



The benefits of taking a certification for IT professionals

Technology is transforming the landscape of every business in every industry. As organizations become more reliant on complex and specialized technology, the demand for professionals with advanced skills and the latest knowledge grows rapidly.

The most effective, proven way for IT professionals to demonstrate these skills is through certification.

Earning the certification

- Demonstrates your expertise in the profession
- Validates your qualifications
- Enhances your skills through continuing education
- Provides a personal sense of accomplishment

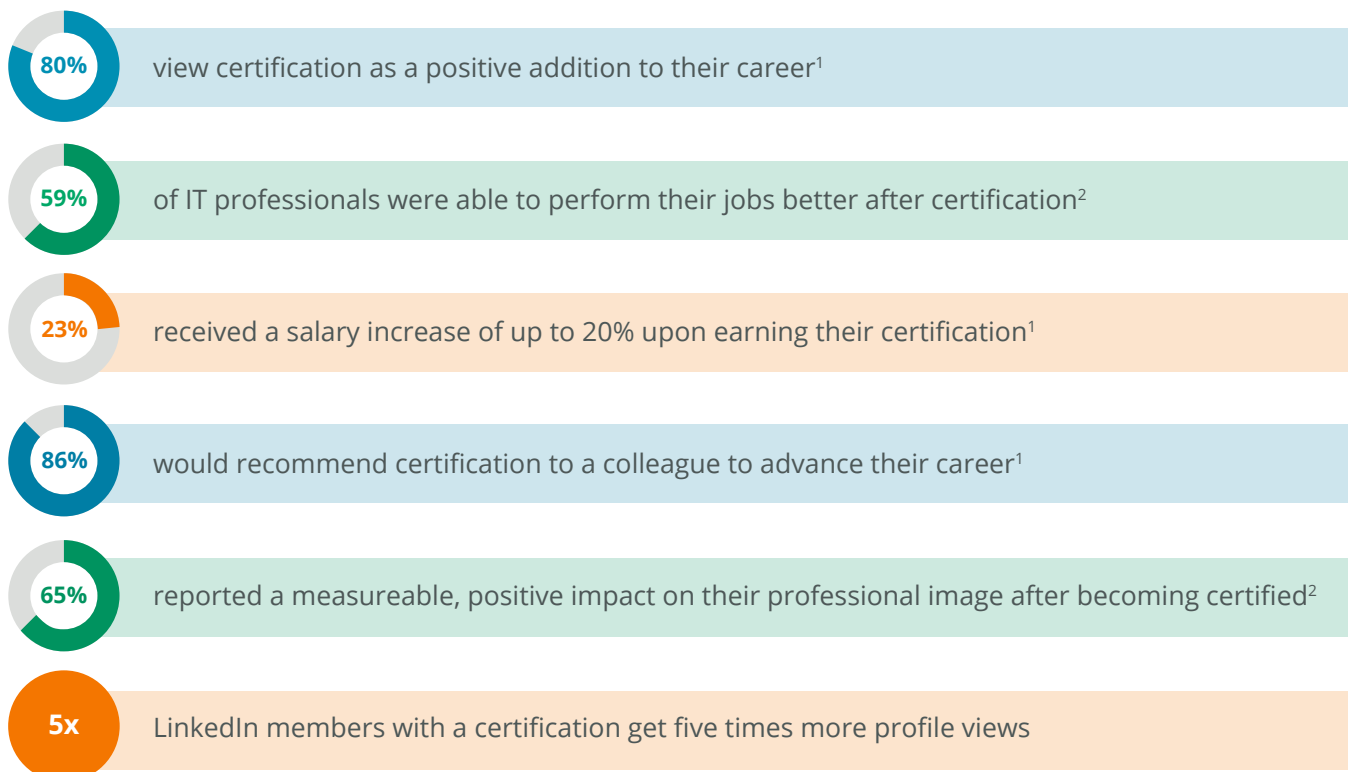
Having the certification

- Distinguishes you from your peers
- Gives you professional credibility
- Earns you recognition within the workplace

Maintaining the certification

- Offers increased earning potential
- Strengthens your marketability
- Provides greater job mobility
- Continuously revalidates your knowledge and expertise
- Demonstrates your dedication to your profession

The value of certification

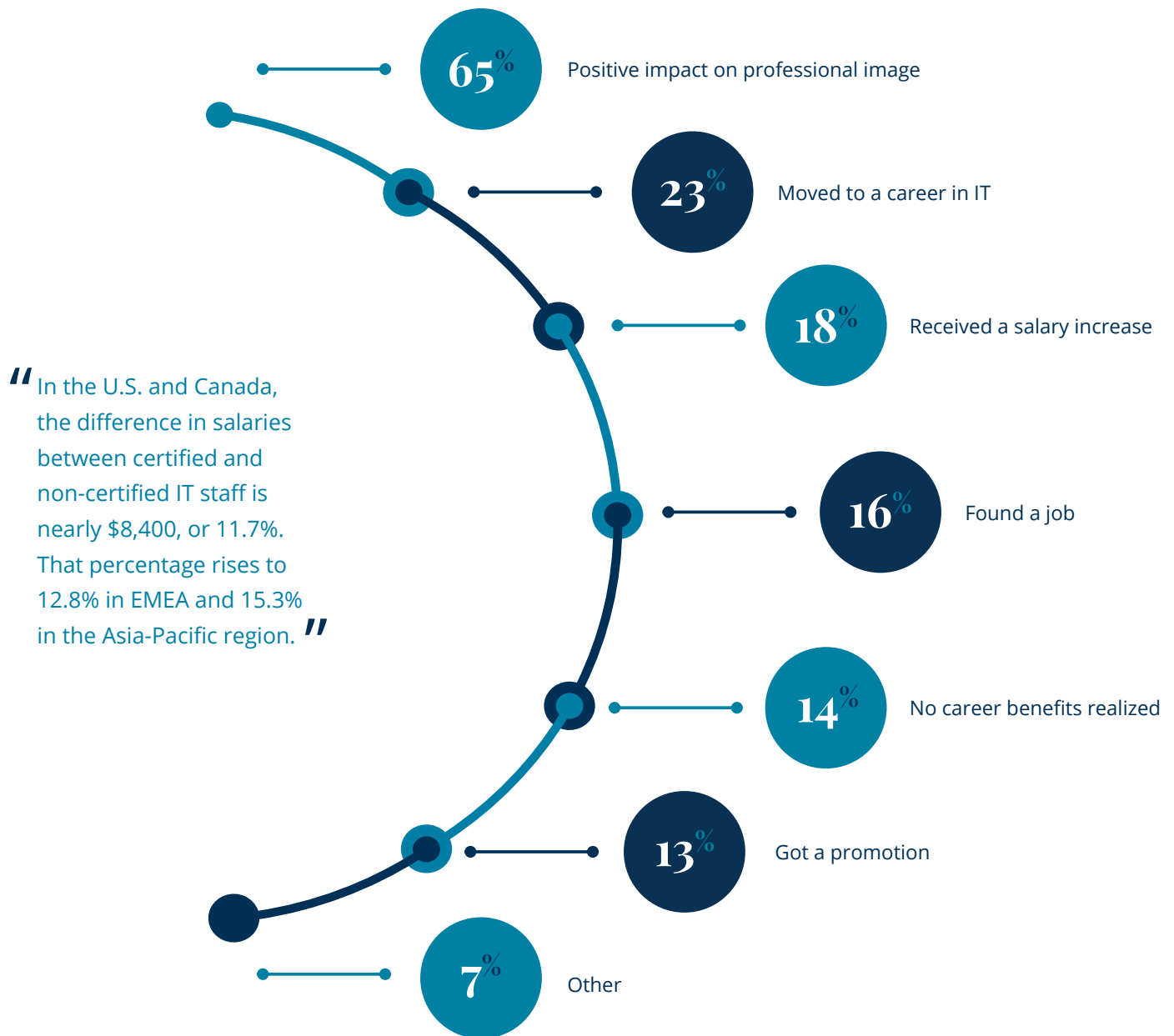


In addition to the skills and salary benefits, certification improves your professional image, leading to new career prospects and advancement. Certification helps managers identify employees with the latest skills, knowledge and drive to move into leadership positions.

The worldwide growth of IT certification programs is a reflection of the immense demand for validated knowledge and skills...abilities confirmed through certification. Employers are placing great emphasis on hiring certified IT professionals. Get certified to make sure you're prepared to meet the demand.

Impact of certification²

The benefits of completing a certification.



Learn more about the value of certification at PearsonVUE.com/voc.

Sources 1, 2017 IT Skills Salary Report (Global Knowledge & Windows IT Pro); 2, Pearson VUE global IT professional survey (2017);

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