

Wolters Kluwer Permissions

A Guide to Ordering Permissions Using RightsLink®

 Wolters Kluwer
Health | Lippincott
Williams & Wilkins

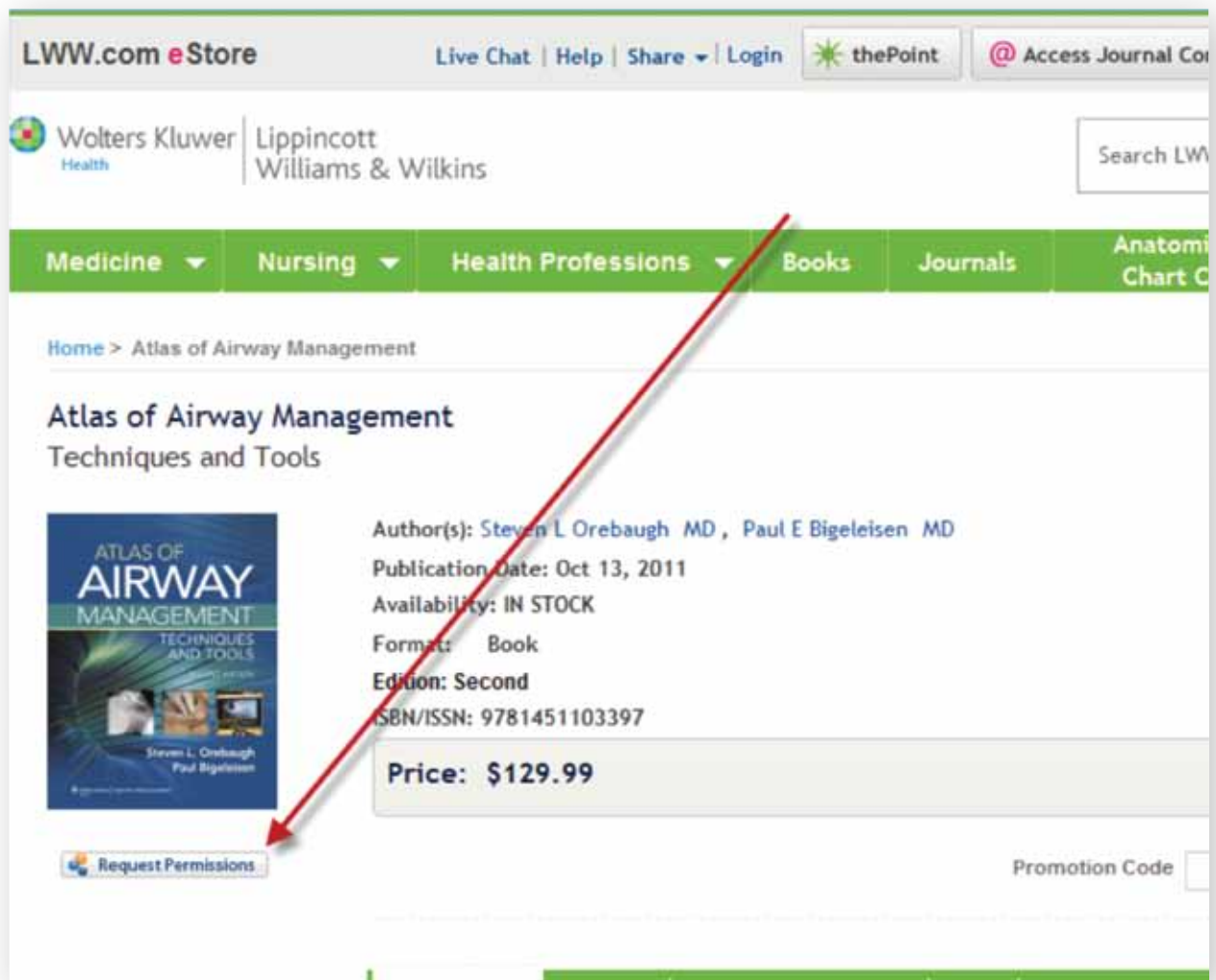
Wolters Kluwer Permissions

A Guide to Ordering Permissions Using RightsLink®



1

Visit www.lww.com, select the content for which you would like to get permission and locate the RightsLink link. It will say **"Request Permission"** and have Copyright Clearance Center's (CCC) logo:



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2

Clicking the **"Request Permissions"** link will bring you to the RightsLink landing page. From here, you will be able to place a permission request for the content that you would like to reuse. Please note that receiving a copy of the content is not included in the RightsLink transaction. If you have any questions, simply click the blue question mark icon for help or contact CCC's Customer Service department: customercare@copyright.com.

The screenshot shows the RightsLink landing page. At the top, there is a header with the Copyright Clearance Center logo, the "RightsLink®" title, and navigation buttons for "Home", "Create Account", and "Help". Below the header, on the left, is a Wolters Kluwer Health logo with the text "Lippincott Williams & Wilkins" and "Requesting permission to reuse content from an LWW publication." To the right of this is a box containing book details: "Book: Atlas of Airway Management", "Author: Steven L Orebaugh, Paul E Bigeleisen", "Publisher: Wolters Kluwer Health", "Date: 2011-10-13", and "Copyright © 2011, Lippincott Williams". Further right is a login section with fields for "User ID" and "Password", a checkbox for "Enable Auto Login", a "LOGIN" button, and a link for "Forgot Password/User ID?". Below the login section is a message: "If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to learn more?". The main body of the page has a "Welcome to RightsLink" heading, followed by a paragraph explaining the partnership between Lippincott Williams & Wilkins and the RightsLink service. Below this is a section titled "I would like to..." with a dropdown menu currently showing "make a selection". At the bottom, there is a note about requesting permission for types of use not listed, a disclaimer about the requester's responsibility, and copyright information for 2013 Copyright Clearance Center, Inc., including links to a privacy statement and customer care email.

Copyright Clearance Center RightsLink®

Home Create Account Help

Wolters Kluwer Health
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

User ID
Password
☐ Enable Auto Login
LOGIN
[Forgot Password/User ID?](#)

If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to [learn more?](#)

Welcome to RightsLink

Lippincott Williams & Wilkins, a business of Wolters Kluwer Health, Inc. has partnered with Copyright Clearance Center's RightsLink service to offer a variety of options for reusing Lippincott Williams & Wilkins, a business of Wolters Kluwer Health, Inc. content. Select the "I would like to ..." drop-down menu to view the many reuse options available to you.

I would like to... ? make a selection ▼

To request permission for a type of use not listed, please email permissions@lww.com

Note: It is the requester's responsibility to determine whether a copyright and/or credit notice to a third-party owner appears near the item. Permission to use any third-party material published in an LWW book must be obtained from the third-party owner. LWW disclaims any responsibility for any use you make of content owned by third parties without their permission.

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Comments? We would like to hear from you. E-mail us at customercare@copyright.com

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3

To begin, choose your **Type of Use** from the “I would like to...” drop-down menu. If your Type of Use is not listed, please contact the publisher at: permissions@lww.com.

The screenshot shows the RightsLink website interface. At the top, there's a header with the Copyright Clearance Center logo, the RightsLink logo, and navigation buttons for Home, Create Account, and Help. Below the header, there's a section for Wolters Kluwer Health, Lippincott Williams & Wilkins, with a request for permission to reuse content from an LWW publication. To the right, there's a login section with fields for User ID and Password, an 'Enable Auto Login' checkbox, a 'LOGIN' button, and a link for 'Forgot Password/User ID?'. Below the login section, there's a message for copyright.com users and a link to learn more. The main content area has a 'Welcome to RightsLink' message and a paragraph explaining the partnership with Wolters Kluwer Health, Inc. Below this, there's a yellow box with the text 'I would like to...' and a question mark icon. A red arrow points to this box, and a dropdown menu is open, showing a list of reuse options. The options include: 'make a selection', 'reuse in a book/textbook', 'reuse in a journal/magazine', 'reuse in a newsletter/newspaper', 'reuse in a coursepack/class materials', 'reuse in training materials', 'reuse in CME materials', 'post to a library reserve/e-reserve', 'post on an internet', 'post on an intranet', 'send in an email', 'reuse in a CD-ROM/DVD', 'reuse in TV program/documentary/movie', 'make photocopies', 'reuse in promotional materials', 'reuse in a brochure/pamphlet', 'reuse in a presentation/slide kit', 'reuse in conference proceedings', 'reuse in a poster', 'reuse in a book review', 'reuse in a gov't report or submission', and 'reuse in a thesis/dissertation'. To the right of the dropdown menu, there's a link to 'lww.com' and a paragraph about reuse of content owned by Wolters Kluwer Health, Inc. and the requirement for a third-party credit notice. At the bottom, there's a link to 'statement. right.com'.

Copyright Clearance Center
RightsLink®

Home Create Account Help

Wolters Kluwer Health
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

User ID
Password
☐ Enable Auto Login
LOGIN
[Forgot Password/User ID?](#)
If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials.
Already a RightsLink user or want to [learn more?](#)

Welcome to RightsLink

Lippincott Williams & Wilkins, a business of Wolters Kluwer Health, Inc. has partnered with Copyright Clearance Center's RightsLink service to offer a variety of options for reusing Lippincott Williams & Wilkins, a business of Wolters Kluwer Health, Inc. content. Select the "I would like to ..." drop-down menu to view the many reuse options available to you.

I would like to... ?

make a selection
make a selection
reuse in a book/textbook
reuse in a journal/magazine
reuse in a newsletter/newspaper
reuse in a coursepack/class materials
reuse in training materials
reuse in CME materials
post to a library reserve/e-reserve
post on an internet
post on an intranet
send in an email
reuse in a CD-ROM/DVD
reuse in TV program/documentary/movie
make photocopies
reuse in promotional materials
reuse in a brochure/pamphlet
reuse in a presentation/slide kit
reuse in conference proceedings
reuse in a poster
reuse in a book review
reuse in a gov't report or submission
reuse in a thesis/dissertation

To request permission for
Note: It is the requester's owner appears near the item obtained from the third-party by third parties without the
Copyright © 2013 Copyright
Comments? We would like


[lww.com](#)
/or credit notice to a third-party
ished in an LWW book must be
use you make of content owned
ty statement.
right.com

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- 4 Select the **Requestor Type** from the “I am a/an...” drop-down menu. Simply choose the option that most accurately describes you and/or your organization.



Wolters Kluwer Health
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

User ID

Password

☐ Enable Auto Login

[Forgot Password/User ID?](#)
If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials.
Already a RightsLink user or want to [learn more?](#)

Quick Price Estimate
I would like to...
I am a/an...
I would like to use...
My format is...
My circulation is...
I will be translating...
I am reusing from the current edition or a previous edition...
My currency is...
Quick Price

reuse in a book/textbook
make a selection
make a selection
author of this Wolters Kluwer content
academic/educational
pharmaceutical publisher
STM publisher
non-commercial (non-profit)
commercial (for-profit)
government
medical communication
individual

No content delivery.
This service provides permission for reuse only. We do not provide original text or image files.

USD - \$
Click Quick Price

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5

Next, select your **Portion Type** from the “I would like to use...” drop-down menu.

**Wolters Kluwer Health**
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

[Home](#) [Create Account](#) [Help](#)

User ID

Password

☐ Enable Auto Login

[LOGIN](#)

[Forgot Password/User ID?](#)

If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to [learn more?](#)

Quick Price Estimate

I would like to...[?]

I am a/an...[?]

I would like to use...[?]

My format is...[?]

My circulation is...[?]

I will be translating...[?]

I am reusing from the current edition or a previous edition...[?]

My currency is...

Quick Price

reuse in a book/textbook ▾

make a selection ▾

make a selection ▾

make a selection

figures/tables/illustrations

page

full chapter

excerpt (up to 400 words)

cover

cover image

make a selection ▾

USD - \$ ▾

Click Quick Price

[QUICK PRICE](#) [CONTINUE](#)

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6

Choose the **format** in which you will be reusing the content from the “My format is...” drop-down menu.



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[Home](#) [Create Account](#) [Help](#)

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

User ID

Password

☐ Enable Auto Login
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[Forgot Password/User ID?](#)
If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials.
Already a RightsLink user or want to [learn more?](#)

Quick Price Estimate

I would like to...
I am a/an...
I would like to use...
My format is...
My circulation is...
I will be translating...
I am reusing from the current edition or a previous edition...
My currency is...

reuse in a book/textbook
make a selection
make a selection
make a selection
make a selection
make a selection
make a selection
make a selection

print
electronic
print and electronic

No content delivery.
This service provides permission for reuse only. We do not provide original text or image files.

Quick Price

Click Quick Price

[QUICK PRICE](#) [CONTINUE](#)

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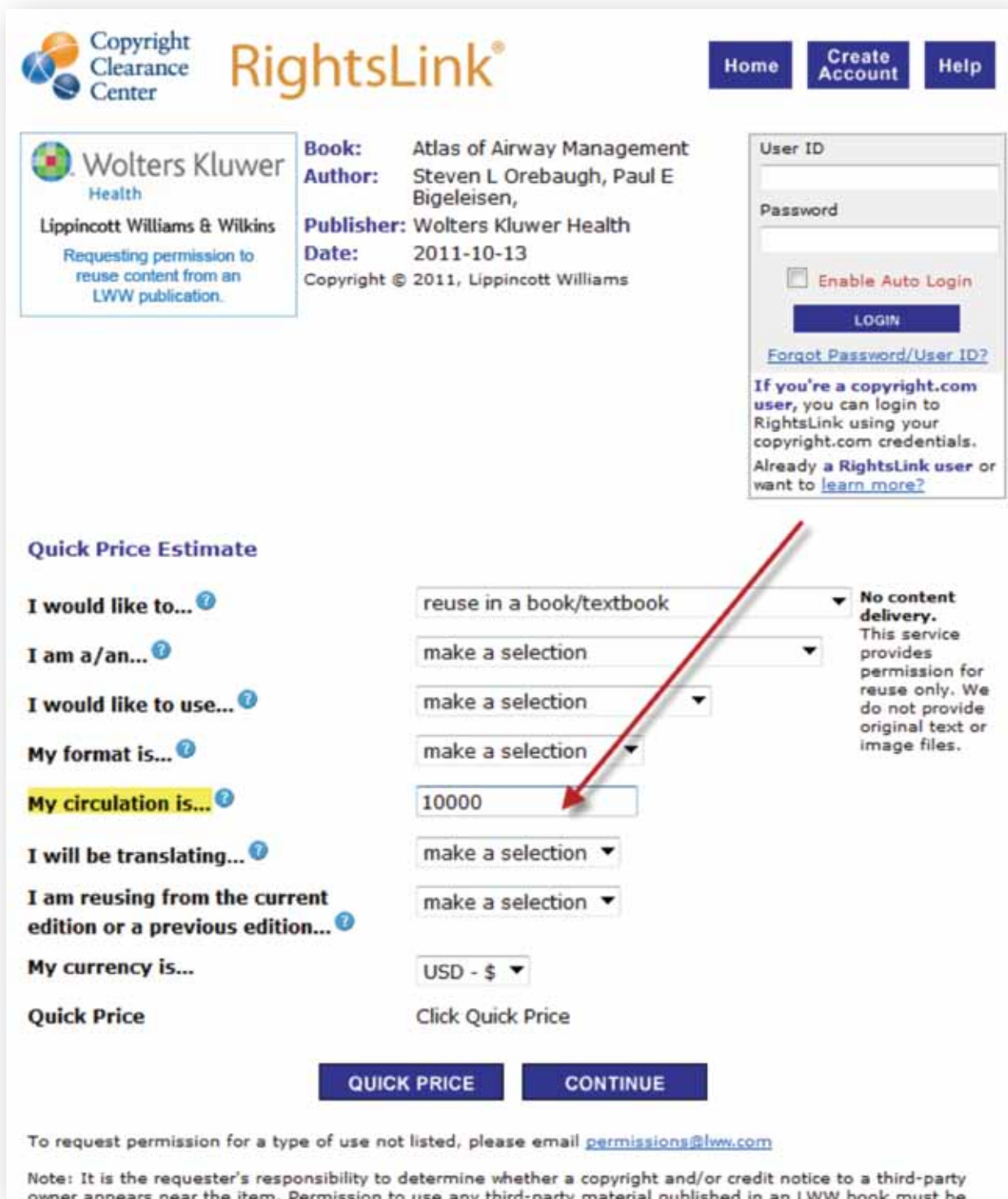
Wolters Kluwer Permissions

A Guide to Ordering Permissions Using RightsLink®

7

Next, input the **circulation** (print quantity) of the reuse into the “**My circulation is...**” field.

Note: This is a numeric field only and will not accept punctuation (i.e. “10,000” should be entered as “10000”).



The screenshot shows the RightsLink website interface. At the top, there are navigation links: Home, Create Account, and Help. The main header includes the Copyright Clearance Center logo and the RightsLink® logo. Below the header, there is a section for Wolters Kluwer Health, Lippincott Williams & Wilkins, with a note: "Requesting permission to reuse content from an LWW publication." To the right of this, there is a form for book details: Book: Atlas of Airway Management, Author: Steven L Orebaugh, Paul E Bigeleisen, Publisher: Wolters Kluwer Health, Date: 2011-10-13, and Copyright © 2011, Lippincott Williams. Further right is a login section with fields for User ID and Password, an "Enable Auto Login" checkbox, a "LOGIN" button, and a "Forgot Password/User ID?" link. Below the login section, there is a note: "If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to learn more?"

The main form area is titled "Quick Price Estimate" and contains several dropdown menus and text input fields. A red arrow points to the "My circulation is..." field, which contains the value "10000". The other fields are: "I would like to..." (reuse in a book/textbook), "I am a/an..." (make a selection), "I would like to use..." (make a selection), "My format is..." (make a selection), "I will be translating..." (make a selection), "I am reusing from the current edition or a previous edition..." (make a selection), and "My currency is..." (USD - \$). There is a "Quick Price" section with a "Click Quick Price" button. At the bottom, there are two buttons: "QUICK PRICE" and "CONTINUE".

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Note: It is the requester's responsibility to determine whether a copyright and/or credit notice to a third-party owner appears near the item. Permission to use any third-party material published in an LWW book must be

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8

Indicate whether or not you will be **translating** the content that you will be reusing by selecting “yes” or “no” from the “I will be translating...” drop-down menu.



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[Home](#)[Create Account](#)[Help](#)



Wolters Kluwer
Health
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

User ID

Password

☐ Enable Auto Login
[LOGIN](#)
[Forgot Password/User ID?](#)
If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to [learn more?](#)

Quick Price Estimate

I would like to... ?

I am a/an... ?

I would like to use... ?

My format is... ?

My circulation is... ?

I will be translating... ?

I am reusing from the current edition or a previous edition... ?

My currency is...

Quick Price

reuse in a book/textbook ▼

make a selection ▼

make a selection ▼

make a selection ▼

make a selection ▼

make a selection
no
yes

USD - \$ ▼

Click Quick Price

No content delivery.
This service provides permission for reuse only. We do not provide original text or image files.

[QUICK PRICE](#)[CONTINUE](#)

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Note: It is the requester's responsibility to determine whether a copyright and/or credit notice to a third-party owner appears near the item. Permission to use any third-party material published in an LWW book must be


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9

Next, indicate if you are **reusing the content** from the current edition of the book or a previous edition by selecting the appropriate option from the “I am reusing from the current edition or a previous edition...” drop-down menu.



Wolters Kluwer Health
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

Home **Create Account** **Help**

User ID

Password

☐ Enable Auto Login
LOGIN
[Forgot Password/User ID?](#)
If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to [learn more?](#)

Quick Price Estimate
I would like to... ?
I am a/an... ?
I would like to use... ?
My format is... ?
My circulation is... ?
I will be translating... ?
I am reusing from the current edition or a previous edition... ?
My currency is...
Quick Price

reuse in a book/textbook
make a selection
make a selection
make a selection

make a selection
make a selection
make a selection
current edition
previous edition

No content delivery.
This service provides permission for reuse only. We do not provide original text or image files.

Click Quick Price

QUICK PRICE **CONTINUE**


To request permission for a type of use not listed, please email permissions@lww.com
Note: It is the requester's responsibility to determine whether a copyright and/or credit notice to a third-party

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10 If you would like to **change the currency** that will appear on the license, please select the appropriate option from the “**My currency is...**” drop-down menu. Note: this will automatically default to USD.



Wolters Kluwer Health
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

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[Home](#) [Create Account](#) [Help](#)

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

User ID

Password

☐ Enable Auto Login
[LOGIN](#)
[Forgot Password/User ID?](#)
If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to [learn more?](#)

Quick Price Estimate

I would like to... ?
I am a/an... ?
I would like to use... ?
My format is... ?
My circulation is... ?
I will be translating... ?
I am reusing from the current edition or a previous edition... ?
My currency is...
Quick Price

reuse in a book/textbook
make a selection
make a selection
make a selection

make a selection
make a selection
USD - \$
EUR - €
GBP - £
JPY - ¥

No content delivery.
This service provides permission for reuse only. We do not provide original text or image files.

Price

[QUICK PRICE](#)

[CONTINUE](#)

To request permission for a type of use not listed, please email permissions@lww.com

Note: It is the requester's responsibility to determine whether a copyright and/or credit notice to a third-party owner appears near the item. Permission to use any third-party material published in an LWW book must be

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WOLTERS KLUWER GUIDE TO RIGHTSLINK 11

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- 11** Finally, click the **“Quick Price”** button. If the publisher has granted automatic permissions through RightsLink, clicking this button will show you the price. If you do not get a price, look for messaging that will direct you on how to proceed. The most common message will inform you that the permissions cannot be granted automatically, but requires review by the publisher. If this occurs, please continue with the order process. You will get a follow-up email from RightsLink once the publisher has had a chance to grant or deny your request.

The screenshot shows the RightsLink website interface. At the top, there is a navigation bar with 'Home', 'Create Account', and 'Help' buttons. The main header features the Copyright Clearance Center logo and the 'RightsLink®' title. Below this, a box displays the Wolters Kluwer Health logo and a message: 'Lippincott Williams & Wilkins Requesting permission to reuse content from an LWW publication.' To the right, book details are listed: 'Book: Atlas of Airway Management', 'Author: Steven L Orebaugh, Paul E Bigeleisen', 'Publisher: Wolters Kluwer Health', 'Date: 2011-10-13', and 'Copyright © 2011, Lippincott Williams'. A login section on the right includes fields for 'User ID' and 'Password', an 'Enable Auto Login' checkbox, a 'LOGIN' button, and a link for 'Forgot Password/User ID?'. Below the login section, a note states: 'If you're a copyright.com user, you can login to RightsLink using your copyright.com credentials. Already a RightsLink user or want to learn more?'. The main content area is titled 'Quick Price Estimate' and contains several dropdown menus and input fields: 'I would like to...' (reuse in a book/textbook), 'I am a/an...' (publisher), 'I would like to use...' (cover), 'My format is...' (print), 'My circulation is...' (10), 'I will be translating...' (no), 'I am reusing from the current edition or a previous edition...' (current edition), and 'My currency is...' (USD - \$). A 'Click Quick Price' link is positioned above the 'QUICK PRICE' and 'CONTINUE' buttons. A red arrow points from the 'Click Quick Price' link to the 'QUICK PRICE' button. To the right of the form, a message reads: 'No content delivery. This service provides permission for reuse only. We do not provide original text or image files.' At the bottom, a footer note says: 'To request permission for a type of use not listed, please email permissions@lww.com'.

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- 12** To continue with your order, you must **log in** or **create an account** with RightsLink. You can log in with your user ID and password in the spaces provided at the bottom of the screen. If you need to create an account, simply click on one of the two “**Create Account**” links.

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Home Create Account Help

Wolters Kluwer Health
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

To place an order through RightsLink, you need to create a RightsLink account or log into your RightsLink account.

New RightsLink Customers

To establish a RightsLink account, please select the [Create Account](#) link.

Returning RightsLink Customers

To log into RightsLink with an existing account, please enter your User ID and Password below.

If you're a [copyright.com](#) user, you can login to RightsLink using your [copyright.com](#) credentials. Already a RightsLink user or want to [learn more?](#)

User ID

Password

Enable Auto Login ☐

User ID and Password are case sensitive.

LOGIN

[Forgot User ID or Password?](#)

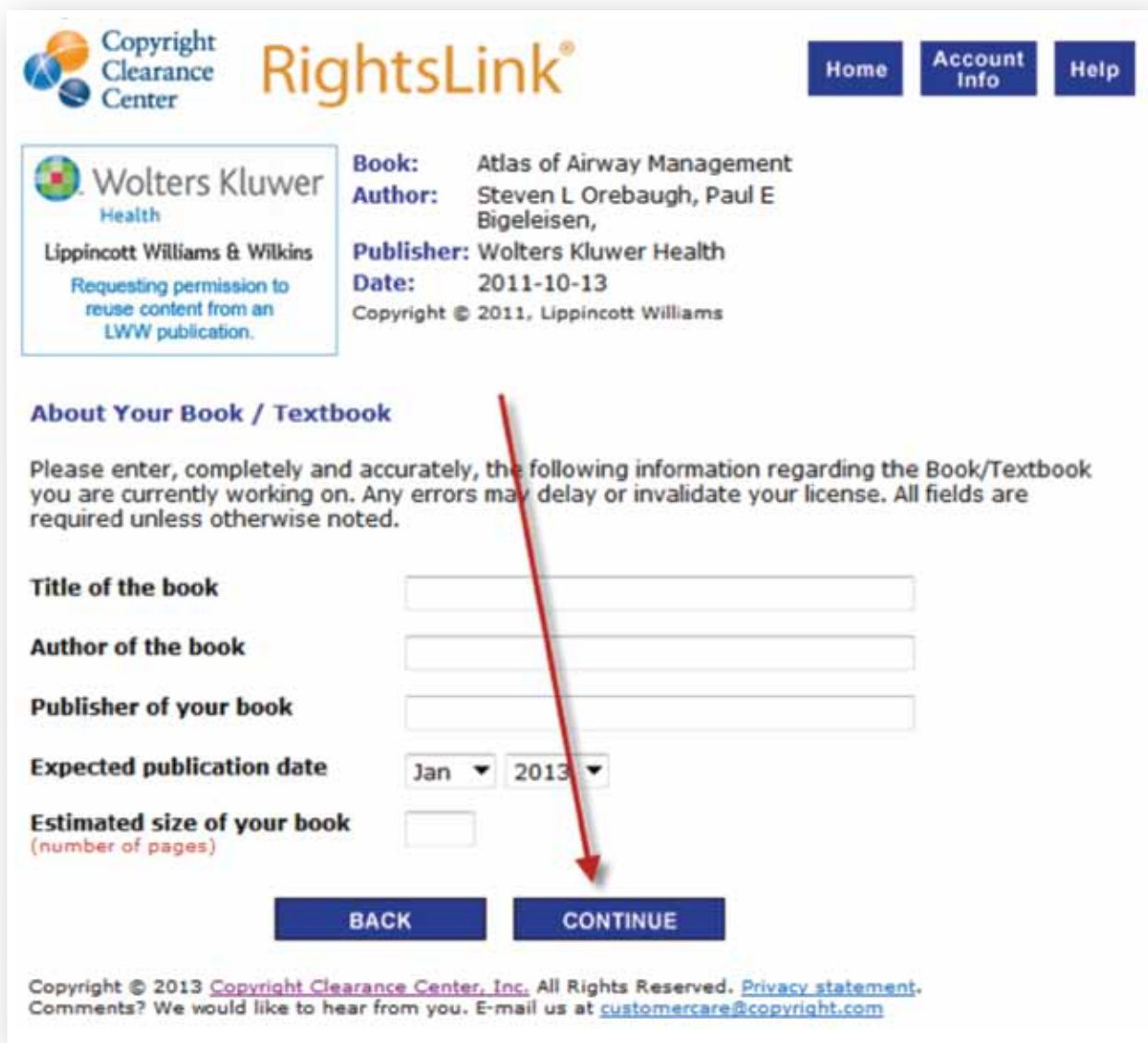
[More about Auto Login](#)


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Comments? We would like to hear from you. E-mail us at customercare@copyright.com

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- 13** Once you have logged in, you may be asked some additional questions. Below is an example of some of these questions. Once you have filled in all of the fields with the appropriate information, click **“Continue.”**



 Copyright Clearance Center

RightsLink®

[Home](#) [Account Info](#) [Help](#)

 **Wolters Kluwer Health**
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
Copyright © 2011, Lippincott Williams

About Your Book / Textbook

Please enter, completely and accurately, the following information regarding the Book/Textbook you are currently working on. Any errors may delay or invalidate your license. All fields are required unless otherwise noted.

Title of the book

Author of the book

Publisher of your book

Expected publication date Jan ▼ 2013 ▼

Estimated size of your book
(number of pages)

[BACK](#) [CONTINUE](#)

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14 Depending on your usage, there may be additional data necessary. Below is some sample data that may be requested. Once you are finished filling in the necessary fields, click **“Continue.”**



 Copyright Clearance Center

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[Home](#) [Account Info](#) [Help](#)

 **Wolters Kluwer Health**
Lippincott Williams & Wilkins
Requesting permission to reuse content from an LWW publication.

Book: Atlas of Airway Management
Author: Steven L Orebaugh, Paul E Bigeleisen,
Publisher: Wolters Kluwer Health
Date: 2011-10-13
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Additional Data
Enter additional information below.

Order reference number
(optional)

Specify the 1 figures/tables/illustrations being used...
(This is required. Enter the original figure numbers from the Wolters Kluwer book; e.g. figures 1.2, 3.2 and table 4.5)

[BACK](#) [CONTINUE](#)

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- 15** You will now be directed to the **Review Order** page. Take a moment to read the terms and conditions (also available on the printable version of your license) and the order details. If you need to edit anything about the order details, **do not click the “Back” button** in your browser, but instead click **“Edit Order Details”**. Before continuing on to the payment stage, you must agree to the terms and conditions, verify that you understand that there will be no content delivery with your RightsLink order and supply a customer code if the publisher has provided you with one. Once finished, click **“Choose Payment.”**

Review Order

Please review the order details and the associated terms and conditions.

Licensed content publisher	Wolters Kluwer Health
Licensed content title	Atlas of Airway Management
Licensed content author	Steven L Orebaugh, Paul E Bigeleisen,
Licensed content date	2011-10-13
Type of Use	Book/Textbook
Requestor type	publisher
Format	print
Portion	figures/tables/illustrations
Number of figures/tables/illustrations	1
Figures/tables/illustrations to be used	TEST FIGURE
Will you be translating?	no
Reusing current or a previous edition	current edition
Circulation/distribution	12
Order reference number	TEST
Title of the book	TEST
Author of the book	TEST
Publisher of the book	TEST
Expected publication date	Jan 2015
Estimated size of the book (number of pages)	12
Total	

[Edit Order Details](#)

☒ I agree to these [terms and conditions](#).

☒ I understand this license is for reuse only and that content is not provided by RightsLink or the [publisher](#).

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CHOOSE PAYMENT

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Wolters Kluwer Permissions

A Guide to Ordering Permissions Using RightsLink®



- 16** Once you have clicked **"Choose Payment,"** you will be brought to the **Choose Payment Method** screen. You can pay for a RightsLink order via credit card or invoice. If you want to add a credit card, simply click the button and follow the steps. If you choose to pay by invoice, the invoice will be delivered to the address that you specified as the Billing Address during your account creation. Once you are finished, click **"Place Order"**. You will be directed to an order confirmation page with the license or job ticket details.

Choose Payment Method

Order Total:

Pay Now By Credit Card

Card Type	Card No.	Cardholder's Name	Exp. Date
<div>Add new card</div>			

☐ **Pay Later By Invoice**

Invoice payments are accepted in USD only.

Invoice Billing information

Customer Information (BILL TO)

Name: Erin Foley

Address Line 1: 222 Rosewood Drive

Address Line 2: TEST ORDER - DO NOT FULFILL

Address Line 3:

City: Danvers State/Province: MA Zip/Postal Code: 01923

Country: United States

Attention: Erin Foley

Customer Reference Information:

☐ I am initiating this transaction on behalf of a company not listed above.

You have the option to enter additional information for your company's reporting purposes.

BACK PLACE ORDER

Questions? Contact Wolters Kluwer at permissions@lww.com